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## **ERA Boston Real Estate Group, An ERA Real Estate Company, Recognized By J.D. Power and Associates For Highest Overall Satisfaction For First Time Home Sellers**

**Boston, Ma – (October 4, 2005)** - ERA Boston Real Estate Group, a full service residential real estate brokerage serving Greater Boston, is part of the international global real estate network which was recently named the recipient of the 2005 J.D. Power and Associates Award for “Highest Overall Satisfaction For First Time Home Sellers Among National Full Service Real Estate Firms.” ERA Real Estate is the only national full service real estate company to be the recipient of a 2005 J.D. Power and Associates Award.

This marks the second year in a row ERA Real Estate has received an award from this prestigious organization. Last year, the company was the recipient of the 2004 J.D. Power and Associates Award for “Highest Overall Satisfaction For First Time Home Buyers Among National Full Service Real Estate Firms.”

“Being recognized by a well-respected organization such as J.D. Power and Associates is a great honor,” said Michael Carucci, President of ERA Boston Real Estate Group. “This award is a reflection of the dedication and service our sales associates provide their clients to ensure the process of selling their home is a pleasant and successful experience.”

Locally, ERA Boston Real Estate Group offers a host of products and services dedicated to meeting the needs of first time sellers. The ERA<sup>®</sup> Sellers Security<sup>®</sup> Plan is a unique guaranteed sale program that offers sellers the freedom to close on their next home even if their current home hasn’t yet sold. Prospective first-time sellers can also visit their local **ERA** office to pick up a copy of the ANSWERS book, a free resource guide that addresses more than 90 of the most frequently asked questions about buying and selling a home.

The J.D. Power and Associates 2005 Home Buyer/Seller Satisfaction Study<sup>SM</sup>. Study based on responses from 4,834 home buyers and sellers surveyed in May and June 2005. Study conducted for Cendant Corporation by J.D. Power and Associates.

To learn more about ERA Boston Real Estate Group and the award-recognized programs and services they provide, call 617-262-1900 or visit [WWW.BOSTONREALESTATE.NET](http://WWW.BOSTONREALESTATE.NET).

### **About ERA Boston Real Estate Group**

ERA Boston Real Estate Group is a full service real estate agency providing home buyers, sellers, and renters with a comprehensive suite of brokerage services that includes housing sales, brokering, rentals, relocation services, and online listing tools. Over its 20 year history, the company has completed more than 5,000 real estate sales in Greater Boston and established itself as one of Boston’s premier firms due to its relentless commitment to customer service, tier one house and apartment listings and innovative use of cutting edge internet technology. The combination of personable sales agents and specialized technology has enabled ERA Boston Real Estate to help thousands of homebuyers find the right place to live. To find out more visit [www.bostonrealestate.net](http://www.bostonrealestate.net) or call 617-262-1900.