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## **ERA Boston Real Estate Group Names**

### **Lisa Merriman to Vice President**

*Merriman will oversee agent training programs  
and assist in defining corporate strategy and direction*

**Boston, Ma – (December 27, 2004)** – ERA Boston Real Estate Group, a full service residential real estate brokerage serving Greater Boston, recently announced Lisa Merriman has been promoted to vice president. As vice president, Merriman will be responsible for agent training and management of internal operations. She will also assist buyers and sellers in their home sales and will work with management to define strategy and direction.

Since joining the company in 2001 Merriman has excelled in her role as rental agent and sales associate. Throughout her tenure at ERA Boston Real Estate Group, Merriman consistently ranked in the top 1% in sales for ERA agents nationally and in the top 3 in the company's Boston office. She has doubled her sales in each of the last consecutive years dating from 2001.

“We are excited to announce Lisa’s new position as vice president at ERA Boston Real Estate Group,” explains President of ERA Boston Real Estate Group, Michael Carucci. “As one of our most accomplished sales associates Lisa has demonstrated the dedication and skills necessary to be successful and is uniquely suited to join our management team.”

A winner of numerous real estate awards including the ERA Ambassadors Circle Award, and the ERA Beyond Excellence Award, the office Team Excellence Award, Merriman is an Accredited Buyer Representative, an ERA Premier Agent, and is a member of the Historic Real Estate Program of the National Trust for Historic Preservation.

“I am thrilled to become part of the ERA Boston Real Estate Group management team,” stated Lisa Merriman, vice president of ERA Boston Real Estate Group. “As vice president I look forward to passing on the knowledge I have gained through my experience to our dedicated team of sales agents as well as assisting in the strategic direction and management of our company.”

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Lisa is a native of St. Louis, Missouri and attended William Woods University where she earned a Bachelor of Arts in Business Administration and a Bachelor of Science in Equestrian Science. She has a passion for riding horses and volunteers her time to numerous causes around Boston including the Junior League of Boston and homeless teens for Bridge Over Troubled Waters.

**About ERA Boston Real Estate Group**

ERA Boston Real Estate Group is a full service real estate agency providing home buyers, sellers, and renters with a comprehensive suite of brokerage services that includes housing sales, brokering, for sale by owner, rentals, relocation services, and online listing tools. Over its 20 year history, the company has generated more than \$500 million in real estate sales in Greater Boston and established itself as one of Boston's premier firms due to its relentless commitment to customer service, tier one house and apartment listings and innovative use of cutting edge internet technology. The combination of personable sales agents and specialized technology has enabled ERA Boston Real Estate to help thousands of homebuyers find the right place to live. To find out more visit [www.bostonrealestate.net](http://www.bostonrealestate.net) or call 617-262-1900.

**About ERA Franchise Systems, Inc.**

ERA Franchise Systems, Inc. is a global leader in the residential real estate industry with more than 30 years experience in developing consumer-oriented products and services. It is a subsidiary of Cendant Corporation (NYSE: CD) and part of its Real Estate Franchise Group. The ERA® real estate network includes approximately 32,250 brokers and sales associates throughout the United States and 30 other countries and territories. Each office is independently owned and operated except offices owned and operated by NRT Incorporated.

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